

ALEXANDRIA JONES

EDUCATION

BFA Industrial Design Savannah College of Art and Design June 2017

PROFESSIONAL EXPERIENCE

Design Intern | Greenhouse Innovation Lab | 2018 Curated branding, UX/UI, assistance in an ideation workshop, and design thinking strategy.

Freelance Designer | Kidvana | Collaborating Remotely | 2018-Working on a product project that is NDA.

Designer in Residence | Radley College | Radley, UK | 2017 Improved students sketching, Solidworks modeling, and design theory skills in a classroom and workshop setting.

Freelance Designer | B&P Wellness Bar | Savannah, GA | 2017 Created content to help reflect the companies brand and aesthetic graphically. This includes juice bottles, menu boards, promotional booklets, and images for social media.

AWARDS

Spark Award - 2016 International Design Award- 2016 2 Gold - Silver - European Product Design Award - 2017, 2018 Fast Company World Changing Ideas Finalist - 2017 Use of Cradle to Cradle Certified Material competition - 2017

PUBLICATION

IDSA - Cradle to Cradle Announces Winners - 2017 Sustainable Brands - 5th C2C Challenge Winners - 2017 Core77 - Cradle to Cradle Design Winners - 2017 Fast Company Magazine - World Changing Ideas - 2017

ACHIEVEMENTS

Founding member of SCAD Ladies of Gulfstream Council Nomination for the Discovery of the Year award Cradle to Cradle Catalyst Certificate of completion SCAD Achievement/Honor/Incentive Scholarship

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SKILLS
Sketching
Model Making
Contextual
Research
Photography

SOFTWARE
Photoshop
Lightroom
Illustrator
Indesign
Rhinoceros

Solidworks Keyshot Microsoft Suite